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Successful Savannah Restaurateur to Launch The Original Brooklyn Water Bagel Co. in Atlanta Area

Boca Raton, Fla. (Aug. 3, 2011) – The Original Brooklyn Water Bagel Co., the pioneering bakery/café restaurant that creates Brooklynized™ water for use in all of its food, beverage and bakery products, today announced that it named Tony Yang as the development agent for the Atlanta area. Yang, who started out as a waiter, will oversee the Atlanta franchise territory as part of the quick service restaurant’s rapid expansion.

“Becoming development agent is the next step up in my food service career, and it’s a role in which I can use what I learned running successful restaurants to grow a franchise,” Yang said. “The Original Brooklyn Water Bagel Co.’s excellent concept and team offers something customers want, which I recognize from my years in the restaurant business.”

After spending time as a waiter, Yang moved into management. For the next couple of years, he helped run his employers’ restaurant. Eventually, he bought a share of the business, and from there he went on to open two of his own successful Savannah-area restaurants.

“Tony understands the food service industry from the bottom up like few do because of his experience, which can only help us as we grow,” said Steven M. Fassberg, president and chief executive officer of The Original Brooklyn Water Bagel Co. “With Tony in Atlanta, we plan on opening multiple restaurants in the area over the next several years.”

As a development agent, Yang joins an elite group, including Larry King, the legendary broadcaster who in April opened the first West Coast Original Brooklyn Water Bagel Co. restaurant in Beverly Hills, Calif.

About The Original Brooklyn Water Bagel Co.

Founded in 2009 in Delray Beach, Fla., The Original Brooklyn Water Bagel Co. is positioned to revolutionize the quick service food industry worldwide. With proprietary water technology that creates Brooklynized™ water, the company allows its franchises to produce a distinctive Brooklyn bagel anywhere in the world. The Original Brooklyn Water Bagel Co. is presently selling franchises throughout the country using the Development Agent model. For more information, call 877-BAGEL-80 or visit www.brooklynwaterbagels.com.