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The Original Brooklyn Water Bagel Co. Plans to Open Multiple Bagel Shops in the Maryland Area

Company Recognized to Have Best Bagels in South Florida Expanding

Boca Raton, Fla. (May 4, 2011) – The Original Brooklyn Water Bagel Co. named Bob Ammon as the development agent for the eastern Maryland area, a franchise territory he'll build as part of the quick service restaurant's rapid expansion.

"The Original Brooklyn Water Bagel Co.'s brilliant concept and strong executive team drew my interest to the company," Ammon said. "Coming from New York, I know what a real bagel should taste like- and this is the real deal!"

Working in the pharmaceutical industry for 21 years and as a police officer for 14, Ammon brings his dedication and integrity to opening franchises in the Maryland area. As a development agent, he will be responsible for overseeing all restaurants that open in the region.

"Bob's savvy business knowledge and passion for food preparation makes him a great addition to our team," said Steven M. Fassberg, president and chief executive officer of The Original Brooklyn Water Bagel Co. "With Bob in Maryland, we plan on opening 25 restaurants in the area by the end of 2017."

As a development agent, Ammon joins Larry King, the legendary broadcaster who just last month opened the first West Coast Original Brooklyn Water Bagel Co. restaurant in Beverly Hills, Calif.

Ammon plans on opening the first location in Baltimore, Md., near the University of Maryland Medical Center.

About The Original Brooklyn Water Bagel Co.

Founded in 2009 in Delray Beach, Fla., The Original Brooklyn Water Bagel Co. is positioned to revolutionize the quick service food industry worldwide. With proprietary water technology that creates Brooklynized™ water, the company allows its franchises to produce a distinctive Brooklyn bagel anywhere in the world. The Original Brooklyn Water Bagel Co. is presently selling franchises throughout the country using the Development Agent model. For more information, call 877-BAGEL-80 or visit www.brooklynwaterbagels.com.